

ROSE GARDEN PAVILION

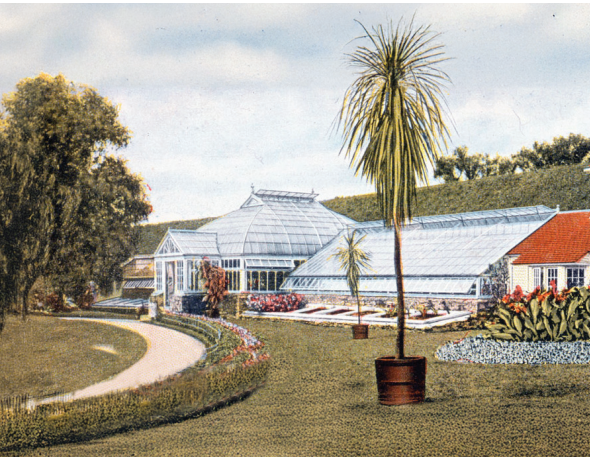
AT HERSHEY GARDENS



Building on the Hershey Legacy
\$3.5 Million Capital Campaign

A Proud History

For more than 85 years, Hershey Gardens has deepened its roots in the community while looking to the future to preserve Milton and Catherine Hershey's vision of horticulture and education.



A conservatory was built adjacent to the Hershey's home, High Point, in 1909

In the early 1900s, Milton and Catherine Hershey built glass conservatories as a way to display plants in the winter. The conservatories soon became a popular destination for winter visitors to enjoy tropical plants.

Mr. and Mrs. Hershey relax in their garden at High Point, ca. 1914



Preserving Their Legacy



MILTON & CATHERINE HERSHEY
CONSERVATORY
AT HERSHEY GARDENS

Hershey Gardens has proudly continued the Hershey tradition of conservatories by opening the new Milton & Catherine Hershey Conservatory in 2016. It includes the indoor, tropical Butterfly Atrium, Welcome Pavilion and Educational & Horticultural Wing. The conservatory presents a variety of horticultural exhibits throughout the year; it also serves as a year-round classroom for students.



A Tribute to the Original Rose Garden



Hershey Rose Garden was created in 1936 with Mr. Hershey's request to create "a nice garden of roses."

The Historic Rose Garden, which still features thousands of roses, will provide a stunning view for the new "Rose Garden Pavilion." This expansion will replace the seasonal tent pad, as it is transformed into an elegant and functional structure connected to the Conservatory.

The new 3,300-square-foot pavilion will welcome additional school groups throughout the year, as well as expanded horticulture shows and other forms of educational entertainment. It will feature a beautiful terrace, where guests can take in the beauty of Mr. Hershey's original rose garden.



AT HERSHEY GARDENS

WE GRATEFULLY ACKNOWLEDGE YOUR GENEROSITY

VISIONARY SOCIETY	JOHN SMITH	MICHAEL MOYER						
ROSE SOCIETY	KAR WEAVER	SAMUEL SMITH	DANIE GRAVES	DAVID WALTON	ETHEL LAUCHNOR			
HERITAGE SOCIETY	RICHARD REYNOLDS PHYLIS JEFFERSON	JOHN SMITH DR. ANDREA JONES	MICHAEL MOYER HERB WELSH	JIM AND ANN TERRY	MICHAEL STEVENS	CHARLES WILLIAMS	FRANK DAVIDSON	
BUTTERFLY SOCIETY	PHYLIS JEFFERSON ROBERT STEVENS JIM AND ANN TERRY	DR. ANDREA JONES ETHEL LAUCHNOR	HERB WELSH KARL WEAVER	SALLY RICHARDSON SAMUEL SMITH	KATHY MCMASTERS DANIEL GRAVES	HELEN MARKS DAVID WALTON	ROBERT STEVENS ETHEL LAUCHNOR	
TULIP SOCIETY	RICHARD REYNOLDS PHYLIS JEFFERSON ROBERT STEVENS JIM AND ANN TERRY	JOHN SMITH DR. ANDREA JONES ETHEL LAUCHNOR MICHAEL STEVENS	MICHAEL MOYER HERB WELSH KARL WEAVER HELEN MARKS	JIM AND ANN TERRY SALLY RICHARDSON SAMUEL SMITH CHARLES WILLIAMS	MICHAEL STEVENS KATHY MCMASTERS DANIEL GRAVES	CHARLES WILLIAMS HELEN MARKS DAVID WALTON	FRANK DAVIDSON ROBERT STEVENS ETHEL LAUCHNOR	

(Fictional names for example only.)



We invite you to join us in this \$3.5 million capital campaign to expand on Mr. and Mrs. Hershey's vision of education and horticulture. Donors of \$5,000 or more will be included on this stunning donor wall, which will greet guests as they enter the Pavilion.

Honoring Hershey Leaders, Past and Present

Join us in this lasting tribute to Mr. Hershey. This opportunity is for those who, like him, believe that generosity is the essential attribute of leadership.

This unique opportunity is for Hershey entity current/former employees and board members, with donations of \$25,000 or more.

The Hershey Leaders Circle Tribute Wall will be proudly featured at the entrance to the Pavilion.



(Fictional names for example only.)

HERSHEY ENTITIES INCLUDE:

- Milton Hershey School
- The Hershey Company
- Hershey Trust Company
- Hershey Entertainment & Resorts Company
- Penn State Health Milton S. Hershey Medical Center
- The M.S. Hershey Foundation

Stained Glass Transom Windows



Inspired by The Hotel Hershey, 10 handmade stained-glass transom windows, complete with personalized plaques, are available to donors of \$50,000 or more.



Celebrate the “Light” of Your Life

The perfect way to honor or commemorate a loved one, these beautiful flower-shaped pendant lights will be featured in the Rose Garden Pavilion. Pendants are available to donors of \$10,000 or more, and include recognition on a special donor board.



Frequently Asked Questions

Q: Why is the Rose Garden Pavilion needed?

A: The year-round Pavilion will increase our ability to accommodate educational school visits, as well as further our mission, set forth by Milton Hershey, to provide educational enrichment.

Q: Does Hershey Gardens offer scholarships for lower-income schools to visit?

A: Yes. The “Share the Gardens” scholarship program subsidizes admission for schools who meet the eligibility requirement of 75% or more students who qualify for free or reduced-price lunches. Learn more at HersheyGardens.org.

Q: Is The M.S. Hershey Foundation separate from the other Hershey businesses and organizations?

A: Yes. The M.S. Hershey Foundation is a 501(c)(3) nonprofit organization that operates independently from The Hershey Company, Hershey Entertainment & Resorts Company, Hershey Trust Company and Milton Hershey School.

Unlike the other Hershey entities, The M.S. Hershey Foundation relies on fundraising and capital campaigns to fund operating budgets and capital projects.

Hershey leaders, community members and granting organizations have contributed to the success of these fundraising efforts.



“Men of wealth should, while they are still alive, give of their money for the betterment of their fellows, for they cannot take their wealth with them when they cease to exist here.”

~

Milton S. Hershey